welcome to brighter



# 2022 Annual ESG Investment Report



A business of Marsh McLennan



### Vision

"Diverse and dynamic Bay Area Jewish communities, deeply engaged in Jewish life and doing good locally, in Israel, and around the world."

#### Values

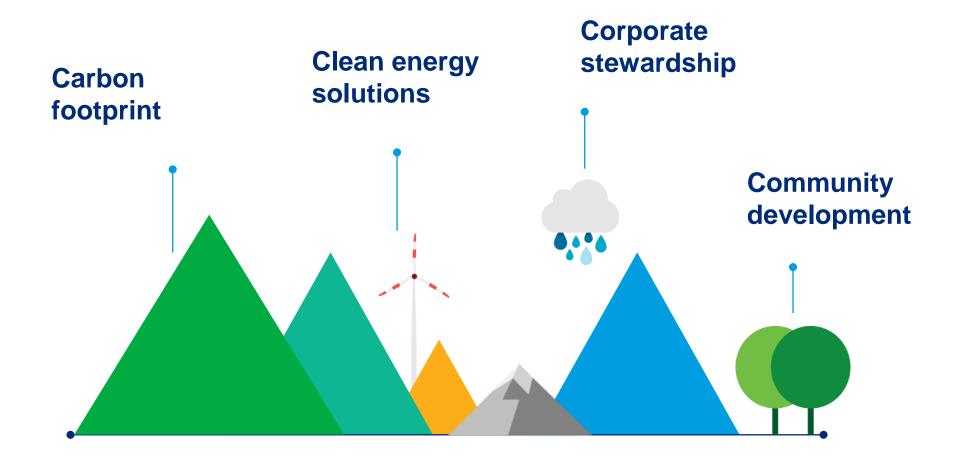
Building community (kehilla) Taking care of the needy (tzedakah) Pursuing justice (tzedek) Repairing the world (tikkun olam)



For our Donor-Advised Fund Investments:

"ESG" is our strategy for measuring and managing our donor-advised fund investments toward our values

### How investments can affect our world



### **Overview**

The JCF portfolio is constructed to align as closely as possible with donors' values.

Environmental	Social	Governance	Jewish Values
<ul> <li>Climate Change</li> <li>Energy Efficiency</li> <li>Waste &amp; Pollution</li> <li>Water &amp; Resource Scarcity</li> </ul>	<ul> <li>Health &amp; Safety</li> <li>Labor Practices</li> <li>Gender &amp; Diversity</li> <li>Data privacy &amp; security</li> </ul>	<ul> <li>Audit Quality</li> <li>Board Structure</li> <li>Executive Compensation</li> <li>Shareholder Rights</li> </ul>	<ul> <li>Support for Israel</li> <li>Protecting workers</li> <li>Caring for environment</li> <li>Obligation to Ethical Business</li> </ul>

### **Benefits of ESG investment strategies**

Align investments with philanthropic goals	Align investments with Jewish values	Support positive social and environmental impacts
Invest with similar cost as non-ESG investments	Get ahead of the mainstream shift to ESG	Potentially reduce risk and improve investment returns

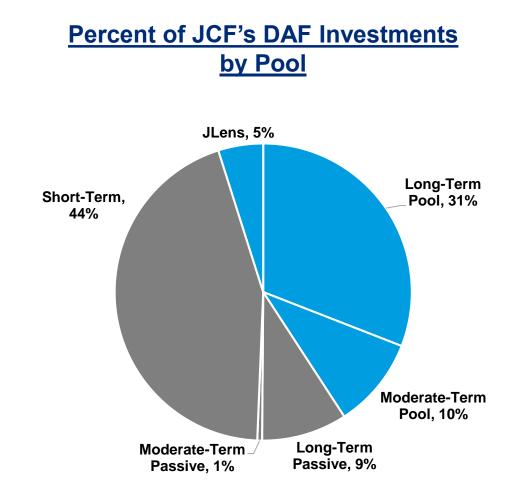
## **Our Federation's DAF investment pools**

 3 of our DAF investment pools fully use ESG, and represent nearly half our DAF investments:



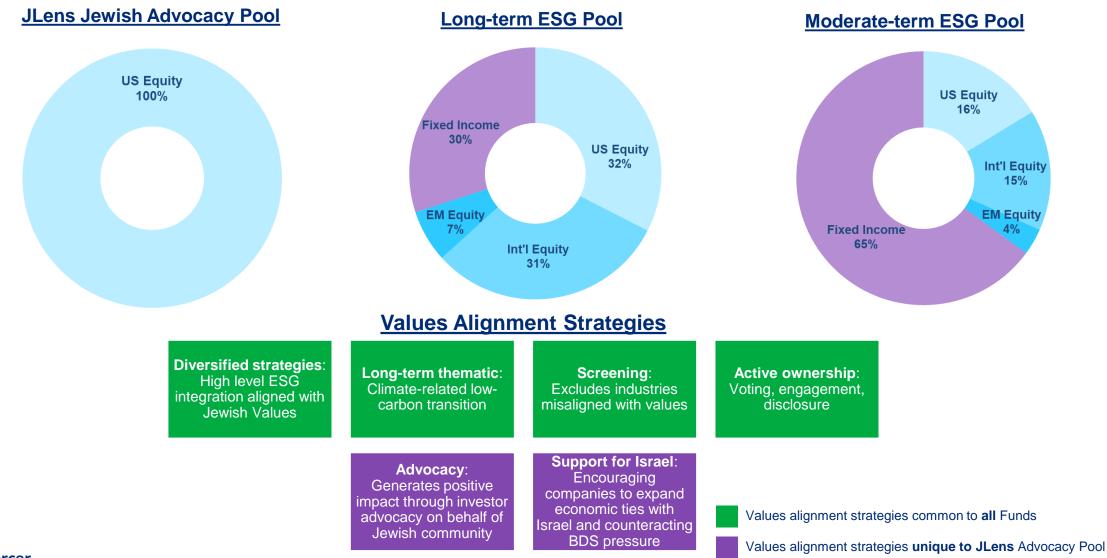
 3 of our DAF investment pools <u>do not</u> use ESG:





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### Our investment pools' values alignment strategies

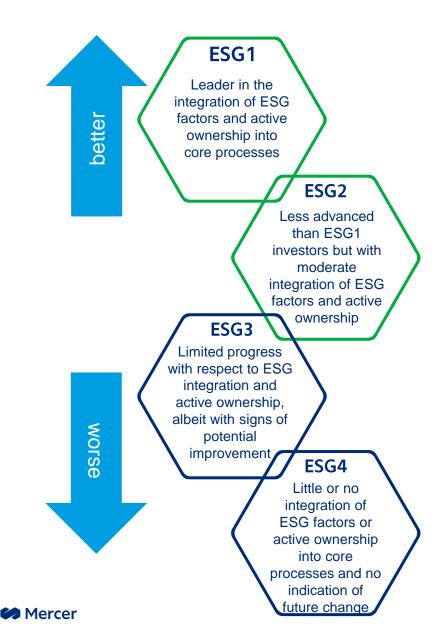


### **Investment managers in the pools**

### Long- and Moderate-Term Active ESG Pools

Asset Class	Fund	ESG Integration & Themes
Equity - US Large Cap	Parnassus Core Equity	ESG is incorporated into investment process throughout due diligence and portfolio maintenance focusing in five key areas: <b>environment, community, customers, workplace, and governance.</b>
Equity - US Small/Mid Cap	Boston Trust Walden SMID Cap	Fundamental and ESG analysis conducted in parallel. Companies demonstrating superior <b>corporate governance and employment practices</b> relative to peers are favored.
Equity – International	Boston Common ESG Impact International	Firm engagement to encourage portfolio companies to improve sustainability of their operations on issues such as <b>environmental compliance, labor relations, and human</b> rights policies.
Equity – Global	Mirova Global Sustainable Equity	Investment universe is narrowed through ESG screens focused on human resources, product quality, corporate culture, business ethics, management stability, and customer satisfaction.
Equity - Emerging Markets	Ninety One Emerging Markets Equity	ESG ratings incorporated as a main factor in the investment process.
Fixed Income - US Core	TIAA-CREF Core Impact Bond	Proactive investments are made in <b>affordable housing, community development,</b> renewable energy/climate change, and natural resources.
Fixed Income - US Core	Neuberger Berman Core Bond	ESG ratings incorporated as a main factor in the investment process.

# **ESG** ratings data



# All of our investment managers are highly rated: ESG 1 or ESG 2

### Our pools' rating is 1.3, near the top

#### Data:

- Mercer evaluates the degree of ESG integration for each investment manager in the Long-Term and Moderate-Term pools
- The ratings scale is 1 (best) to 4 (worst)

Investment manager	ESG Rating
Parnassus Core Equity	ESG 1
Boston Trust SMID Cap	ESG 2
Boston Common ESG Impact Int'l.	ESG 1
Mirova Global Sustainable Equity	ESG 1
Ninety One Emerging Markets	ESG 2
TIAA-CREF Core Impact Bond	ESG 1
Neuberger Berman Core Bond	ESG 2

• The market average\* for global equity (stock) and US fixed income (bond) managers is **2.9** 

#### Analysis background:

• This analysis is conducted at the investment manager level and is focused on process, not outcomes

#### Assessment:

• This score is very strong

### **Examples of our pools' investments impacts**

#### **Environmental Impact**

**Net Zero Pathway:** 67% of Boston Common's holdings have a climate commitment or target **Carbon Intensity:** Boston Trust SMID Cap Fund has a weighted average carbon intensity that is 63% less than its benchmark

#### Social Impact

**Affordable Housing:** TIAA-CREF Core Impact Bond Fund's investments resulted in 94,181 housing units built or supported, including units designated for low- to moderate-income residents



#### **Governance Impact**

**Diversity:** Mirova's advocacy resulted in positive impact on the achievement of the UN's Sustainable Development Goals, and fostering greater gender and racial diversity across all levels of its holding companies

#### **Jewish Values Alignment**

Anti-BDS Advocacy: JLens' anti-BDS advocacy work was instrumental in Morningstar reconsidering its ESG scoring methodologies that had resulted in biases towards Israel based companies/companies deriving revenue from business involvement in Israel

# **Carbon intensity and diversity highlights**

Long-Term and Moderate-Term ESG Investment Pools



versus 169.6 for the MSCI ACWI Index, indicating greater alignment with environmental issues.



derive at least 10% revenue from environmental solutions, versus 13.5% for the MSCI ACWI Index.



with 30% or more female directors on the board, a positive step in gender equality at the executive leadership level.

\*Carbon intensity is measured as tons of CO2 emitted per \$1M of sales and is a weighted average of all underlying companies

# **Corporate engagement examples**

JCF DAF Pools' investments are effecting change at the company level



#### **Environmental Engagement**

Boston Common – Carrier/Daikin

Advocate for adoption of alternatives to hydrofluorocarbon refrigerants, increased refrigerant efficiency and proper end of life disposal.

#### Ninety One – Kia Motors

Encouraging Kia to complete a carbon footprint assessment; carbon reduction plan for raw materials, transport, logistic and distribution centers. Parnassus – Waste Management

Requested Waste Management executives for detailed disclosure of, and action around environmental impact.



#### **Social Engagement**

Mirova – Thermo Fisher

Raised awareness of risks associated with selling DNA equipment to China due to potential nefarious misuse of data organized by local authorities.

#### **Boston Trust – SEI Investments**

Provoked commitment to produce workforce composition data across job categories by gender, race, and ethnicity.

### Impact through company engagement

Company	Investment Manager	Proposal Description	Company Management Recommendation	Investment Manager Vote	Results (For/Against/Abstain)
NextEra Energy	Mirova	Report on Effectiveness of Diversity, Equity and Inclusion Efforts and Metrics	Against	For	Withdrawn
Comcast	Parnassus	Oversee and Report a Racial Equity Audit	Against	For	Withdrawn
Chemed Corp	Boston Trust	Report on Political Contributions	Against	For	Passed (79%/20%/1%)
Microsoft	Ninety One	Report on Gender/Racial	Against	For	Withdrawn
			generate p promote susta the benefit through leve	Investment managers seek to generate positive impact and promote sustainable development for the benefit of all stakeholders, through leveraging their influence and active engagement	

# **Company engagement highlights**

### **Boston Trust Walden**

- In 2021, led or participated in 14 shareholder resolutions, addressing climate action and lobbying, equality, and corporate governance.
- More than 50% of shareholder resolutions were withdrawn after reaching an agreement with the company.
- Average support for resolutions that went to a vote was 33% (vs. 27% in 2020).

### Parnassus

- Filed 2 shareholder resolutions so far in 2022.
- 1 (Cerner) was withdrawn based on a successful negotiation with the company, 1 (Republic Services) went to vote and received 36% approval.

## Exploring ways to further align pools with Jewish values

#### <u>Today:</u> A review

Re-evaluating the Federation's ESG investment pools' alignment with ESG and Jewish values. 2023 Priority: Improvement

Explore strategies to further align the Federation's ESG investment pools with Jewish values. <u>Ideal State:</u> A sustainable portfolio

ESG metrics will evolve, and we will adapt our analysis to reflect best practices to help the Federation strive for a sustainable portfolio.



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