



# Update on COVID-19 Impact and Response

April 6, 2020

## Our Vision

Diverse and dynamic Bay Area Jewish communities, deeply engaged in Jewish life and doing good locally, in Israel and around the world.

## Our Belief

Jewish teaching, practice, culture, and values are uniquely enriching and powerful to create a life of meaning and connection – and because they inspire us to pursue *tikkun olam*.

## Our Mission

To mobilize innovation, collaboration, and investment to shape diverse and dynamic Bay Area Jewish communities where people find meaningful connection to Judaism and each other; and where we work together to better lives and communities locally, in Israel, and around the world.

## Our Values

Our work is guided by the timeless values of:



Community  
*Kehillah*



Pursuing Justice  
*Tzedek*



Giving with just intention  
*Tzedakah*



Healing the World  
*Tikkun Olam*

# Our Organizational Approach



## BUILD RELATIONSHIPS

creating trust and belonging that allows all individuals and entities to bring their full potential towards achieving common purpose.



## BUILD NETWORKS

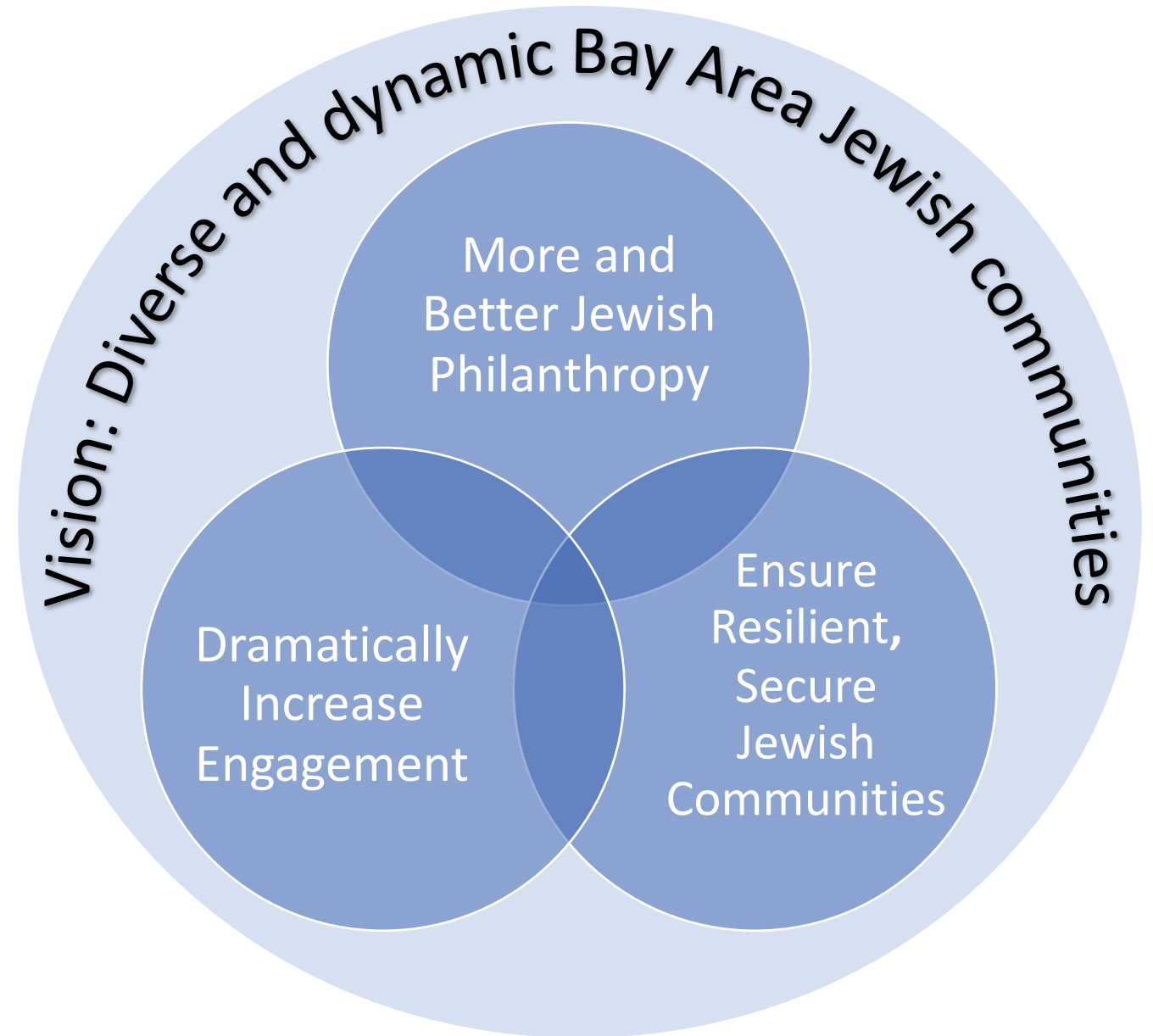
identifying and cultivating key players across a broad landscape and develop relationships and ways for them to collaborate in new and powerful ways.



## BUILD KNOWLEDGE

disseminating data, learnings, tools, and processes to empower these relationships and networks to achieve their goals in a rapidly changing world.

Three intersecting goals to achieve greater impact



# Jewish Community Needs Assessment: Survey Findings

- 85 respondents - JCCs, Synagogues, Hillels, Day Schools, Social Service agencies, cultural and other organizations
- 163,730 people served monthly
- Over 5,000 employees
- Projected revenue loss:
  - \$28 million from shelter-in-place through April 30
  - \$43 million+ through June 30 (changing target)
- Loss of earned income is a concern for those most highly dependent
  - 80-90% of JCC revenue from fitness dues, program fees, tuition.
  - 70-90% of Jewish Day School revenue from tuition/fees
  - 65-80% of Overnight Camp revenue from fees
- Loss of fundraising revenue – cancelled events, other declines
- Concern about increased scholarship needs, lower enrollments and decreased synagogue memberships with economic downturn
- Situation is fluid and rapidly evolving with many variables and unknowns

# Pressing Concerns



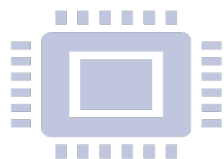
Ability to cover operating expenses;  
financial modeling for sustainability



Ability to plan for reopening and to resume  
mission-centric programs and services



Increase demand/need for services for  
vulnerable populations



Infrastructure/Technology needs

# Situational Update (as of 4/1/20)



**JCCs:** Focus on essential operations; furlough up to 90% of staff; salary and hourly reductions for others. Conservative planning for July 1 staged reopen; need cash reserves to reopen with strength.



**Overnight Camps:** Contingency planning and financial modeling for multiple scenarios. Will run summer sessions if safe to do so; following recommendations of health officials.



**Jewish Day Schools:** Transition to distance learning, including technical upgrades. Anticipating delayed enrollment and tuition collection, increased scholarship needs, fundraising losses.

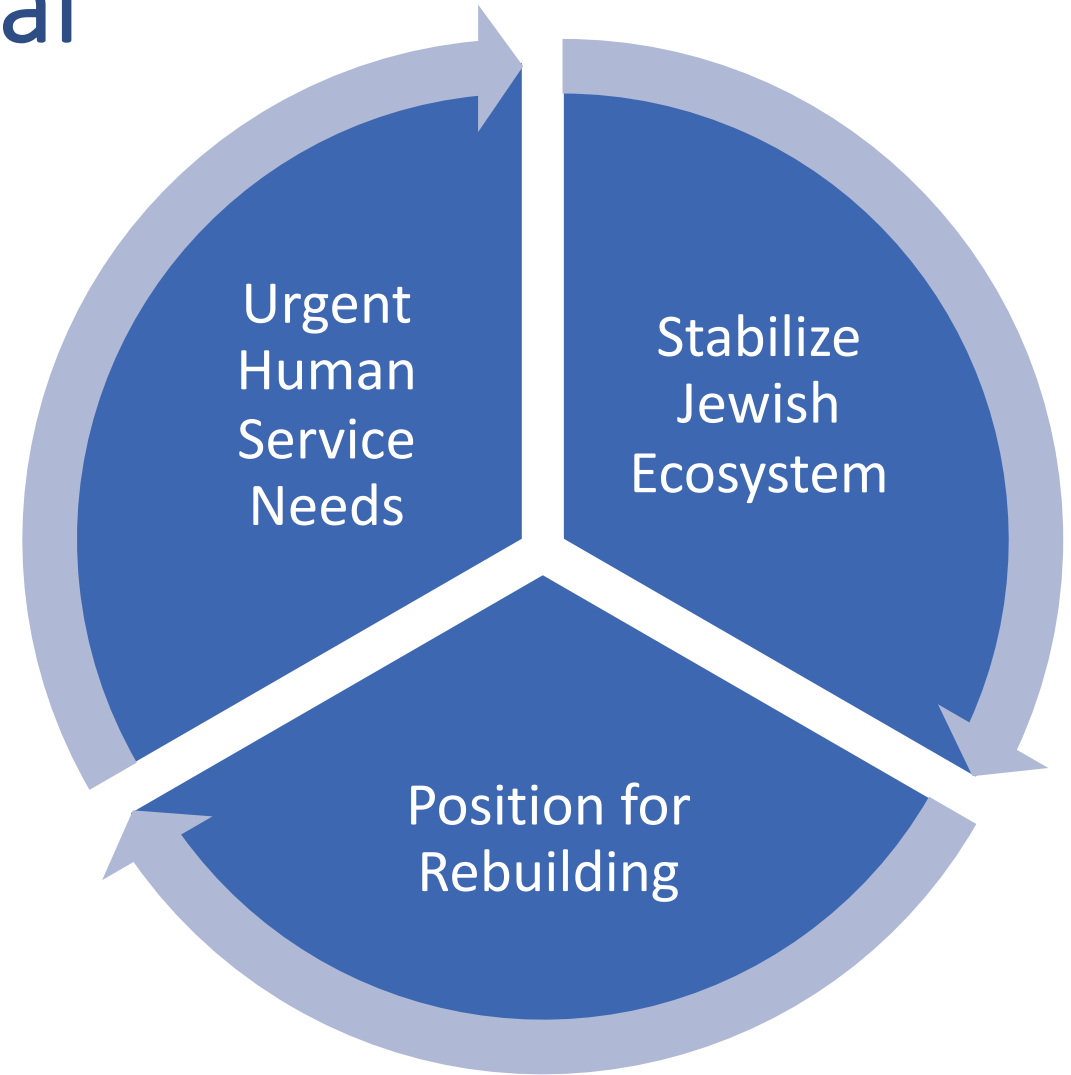


**Social Service Providers:** Increased demand for financial assistance (cash, loans); pivots in alignment with shelter-in-place restrictions; PPE and plans for increases in COVID-19 illnesses

# COVID-19 Response: Our Goal

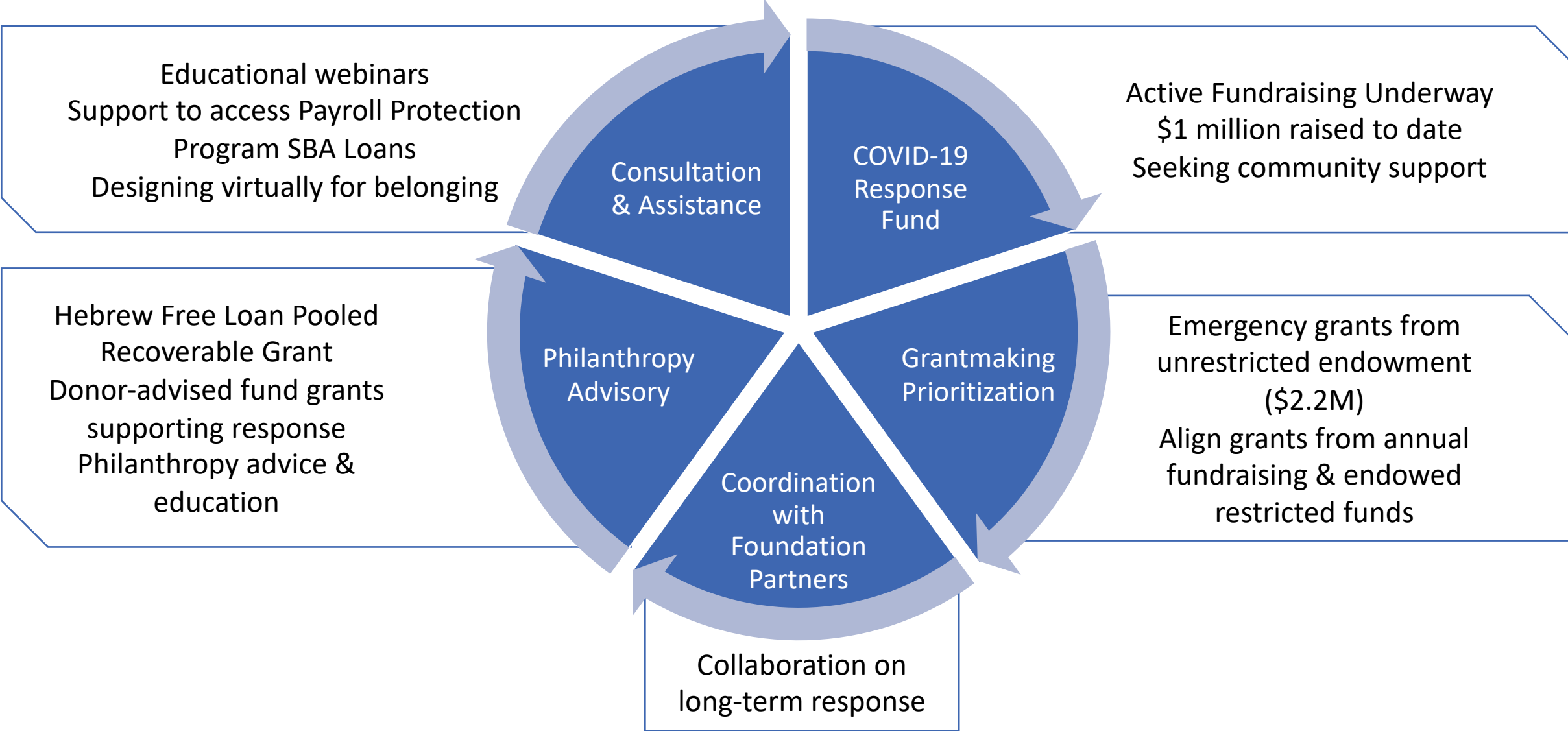
Activate a proactive multi-faceted response from the Jewish philanthropic community to:

- address urgent needs of the most vulnerable; and
- foster resilience of the Jewish ecosystem.





# COVID-19 Response: A Multifaceted Approach



# COVID-19 Response Task Force

## Mandate

- Enable the Jewish and local community to withstand and recover from 6-12 months of the COVID-19 pandemic
- Address the needs of the most vulnerable people in the Jewish and general community
- Enable the Jewish community to move through and to recover from the pandemic

## Guidance

- Nature and scope of unmet need of individuals and organizations
- Differing approaches to supporting needs
- Levers available to provide support
- Key partners to engage

## Members

- John Goldman, Chair
- Dana Corvin
- Amy Friedkin
- Jim Heeger
- Doug Kahn
- Tom Kasten
- Mark Leslie
- Paula Pretlow
- Arthur Slepian

# Response Priority #1: Human Service Needs for Affected Populations

**Objective:** Expand capacity of front-line organizations to respond immediately with essential safety-net services



Core Jewish Service  
Organizations

Non-Sectarian  
Organizations focusing on  
food insecurity and  
healthcare of low-income

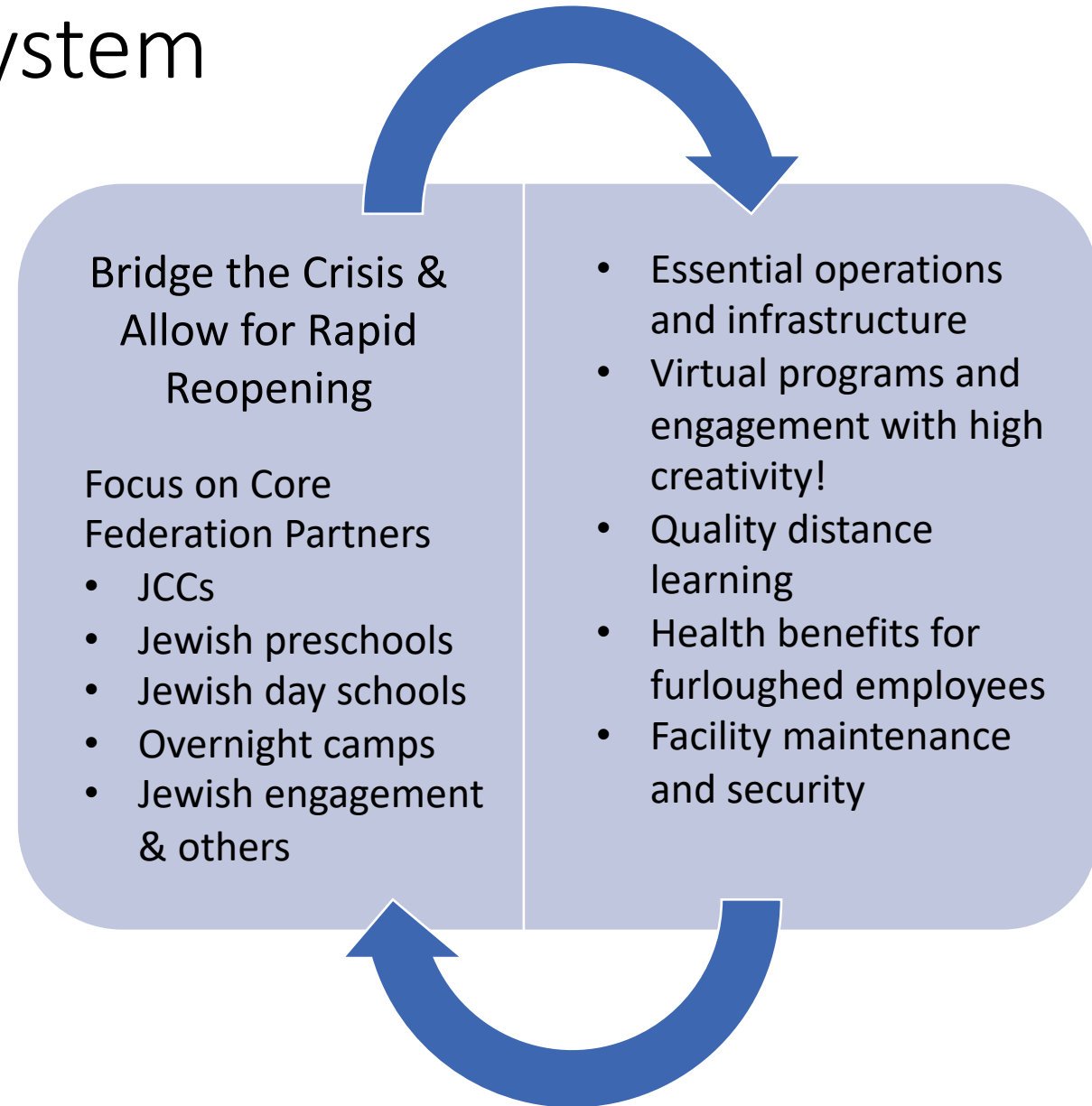
- Direct financial assistance for basic needs
- Food, including delivery
- Job resources
- Mental health, domestic violence, end-of-life support
- Healthcare for low-income and seniors

- Seniors
- Economically disadvantaged
- Recently unemployed
- At risk due to social isolation

# Response Priority #2: Stability of the Jewish Ecosystem

## Objective:

Mitigate the short-term financial impact on Jewish organizations during a period of significant business disruption



# COVID-19 Response Fund

**Objective:** To meet the needs of most affected populations and mitigate the financial impact on our Jewish ecosystem.

## Details

- Goal: \$4 million
- Amount raised to date: \$1.4 million
- Grants will be made on a rolling basis
- Grantees will report on outcomes

## Who Can Give

- Individuals
- Foundations
- Corporations

## How to Give

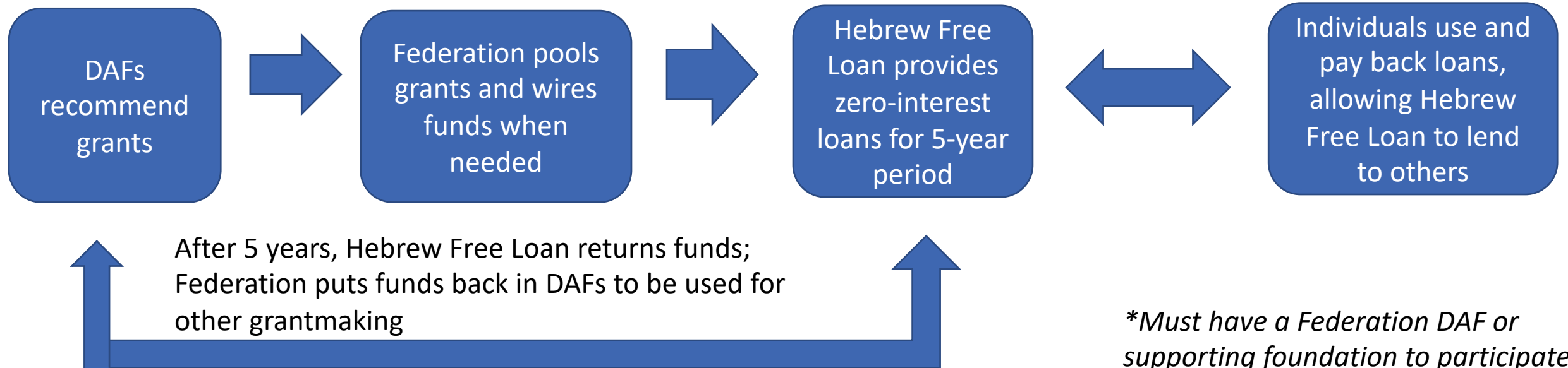
- Check
- Donor-advised fund
- Donation of stock
- Corporate matching gift

**Join Us**

<https://my.jewishfed.org/covid-19>

# Hebrew Free Loan Pooled Recoverable Grant

- Unprecedented demand for its zero-interest loans
- Up to \$5 million to be pooled from donor-advised funds\*
- \$3.5 million in grants to date
- First tranche of funds (\$1.2 million) wired on 4/3



*\*Must have a Federation DAF or supporting foundation to participate*

# Federation Donor-advised fund


- Set up an account by contributing securities, appreciated assets, or cash
- Recommend grants to qualified organizations whenever you wish
- Invest the remaining donated assets to help with the goal of increasing assets to give over time
- Invest some of the assets in community investments, so that the money you've set aside for future giving is already supporting the community
- Establish successor advisors or a simple charitable bequest to ensure your legacy
- Setting up a donor-advised fund with Federation Philanthropy partners also gives you access to community events, networking opportunities with like-minded donors, research about organizations and causes, and values-based giving guidance.

For more information and to talk with a  
philanthropy advisor:  
[Philanthropy@sfjcf.org](mailto:Philanthropy@sfjcf.org)

# Grantmaking Timeline

Grantmaking for Human Service Needs		Grantmaking for Stability of Jewish Ecosystem
<b>COVID-19 Response Fund and Grantmaking Prioritization</b> <ul style="list-style-type: none"> <li>• \$655,000 grants approved 4/6 to Jewish and non-sectarian organizations (grantees in process of being informed)</li> <li>• Additional grants on a rolling basis</li> </ul>	<b>Hebrew Free Loan Pooled Recoverable Grant</b> <ul style="list-style-type: none"> <li>• First \$1.2M wired on 4/3 to meet current demand</li> <li>• Funds will be wired on an ongoing basis as Hebrew Free Loan needs them</li> </ul>	<ul style="list-style-type: none"> <li>• Continued assessment of need underway</li> <li>• First grants to be approved during the week of May 4</li> </ul>



The background is a solid coral color. It features several abstract geometric shapes in a teal color: a large circle in the upper left, a square outline on the left side, a dashed line in the lower left, a partial circle in the top right, and a partial square outline at the top center. A large white semi-circle is positioned on the right side of the page.

Q&A