Geographic Regions
Jewish Households by Region

- North Bay: 21,000 Households
- San Francisco: 30,000 Households
- Peninsula & South Bay: 43,000 Households
- East Bay: 54,000 Households
Income within Region (by household)

North Bay
- Under $40K: 7%
- $40 - $99K: 11%
- $100 - $199K: 26%
- $200 - $349K: 11%
- $350K+: 7%

San Francisco
- Under $40K: 10%
- $40 - $99K: 22%
- $100 - $199K: 36%
- $200 - $349K: 9%
- $350K+: 9%

Peninsula & South Bay
- Under $40K: 9%
- $40 - $99K: 8%
- $100 - $199K: 36%
- $200 - $349K: 13%
- $350K+: 13%

East Bay
- Under $40K: 3%
- $40 - $99K: 15%
- $100 - $199K: 42%
- $200 - $349K: 13%
- $350K+: 3%

A PORTRAIT OF BAY AREA JEWISH LIFE AND COMMUNITIES
Age within Region
(by respondent)

North Bay
- 18 - 34: 15%
- 35 - 49: 33%
- 50 - 64: 34%
- 65+: 33%

San Francisco
- 18 - 34: 18%
- 35 - 49: 28%
- 50 - 64: 35%
- 65+: 35%

Peninsula & South Bay
- 18 - 34: 22%
- 35 - 49: 23%
- 50 - 64: 22%
- 65+: 32%

East Bay
- 18 - 34: 20%
- 35 - 49: 27%
- 50 - 64: 35%
- 65+: 35%
Marital Status within Region
(by respondent)

<table>
<thead>
<tr>
<th>Region</th>
<th>In-group Couple*</th>
<th>Single</th>
<th>Intergroup Couple*</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Bay</td>
<td>30%</td>
<td>33%</td>
<td>37%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>26%</td>
<td>39%</td>
<td>35%</td>
</tr>
<tr>
<td>Peninsula &amp; South Bay</td>
<td>34%</td>
<td>35%</td>
<td>31%</td>
</tr>
<tr>
<td>East Bay</td>
<td>29%</td>
<td>34%</td>
<td>38%</td>
</tr>
</tbody>
</table>

*In-group and Intergroup couples refer to both spouses and cohabiting partners*
## Household Composition within Region (by respondent)

<table>
<thead>
<tr>
<th></th>
<th>North Bay</th>
<th>San Francisco</th>
<th>Peninsula &amp; South Bay</th>
<th>East Bay</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Adults</td>
<td>21%</td>
<td>27%</td>
<td>22%</td>
<td>24%</td>
<td>24%</td>
</tr>
<tr>
<td>Coupled Adults</td>
<td>19%</td>
<td>31%</td>
<td>22%</td>
<td>29%</td>
<td>26%</td>
</tr>
<tr>
<td>Single Adults with Children</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Coupled Adults with Children</td>
<td>17%</td>
<td>19%</td>
<td>25%</td>
<td>23%</td>
<td>22%</td>
</tr>
<tr>
<td>Coupled Seniors</td>
<td>31%</td>
<td>11%</td>
<td>19%</td>
<td>16%</td>
<td>18%</td>
</tr>
<tr>
<td>Single Seniors</td>
<td>10%</td>
<td>8%</td>
<td>8%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>
Number of Children Currently in Households within Regions (by household)

North Bay:
- 0 Children: 8%
- 1 Child: 16%
- 2 Children: 4%
- 3+ Children: 4%

San Francisco:
- 0 Children: 72%
- 1 Child: 12%
- 2 Children: 13%
- 3+ Children: 2%

Peninsula & South Bay:
- 0 Children: 62%
- 1 Child: 16%
- 2 Children: 18%
- 3+ Children: 4%

East Bay:
- 0 Children: 65%
- 1 Child: 16%
- 2 Children: 15%
- 3+ Children: 4%
Years at Same Address within Region
(by respondent)

- North Bay:
  - 0 - 5 years: 32%
  - 6 - 10 years: 20%
  - 11 - 20 years: 23%
  - 21 + years: 26%

- San Francisco:
  - 0 - 5 years: 37%
  - 6 - 10 years: 26%
  - 11 - 20 years: 24%
  - 21 + years: 26%

- Peninsula & South Bay:
  - 0 - 5 years: 36%
  - 6 - 10 years: 26%
  - 11 - 20 years: 27%
  - 21 + years: 27%

- East Bay:
  - 0 - 5 years: 45%
  - 6 - 10 years: 13%
  - 11 - 20 years: 20%
  - 21 + years: 23%
## Likelihood of Moving in the Next Two Years within Region (by respondent)

<table>
<thead>
<tr>
<th></th>
<th>North Bay</th>
<th>San Francisco</th>
<th>Peninsula &amp; South Bay</th>
<th>East Bay</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Likely to move</td>
<td>20%</td>
<td>31%</td>
<td>23%</td>
<td>27%</td>
<td>25%</td>
</tr>
<tr>
<td>NOT likely to move</td>
<td>72%</td>
<td>66%</td>
<td>67%</td>
<td>65%</td>
<td>66%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>8%</td>
<td>4%</td>
<td>10%</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>
# Financial Situation within Region (by respondent)

<table>
<thead>
<tr>
<th></th>
<th>North Bay</th>
<th>San Francisco</th>
<th>Peninsula &amp; South Bay</th>
<th>East Bay</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cannot make ends meet</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Just managing</td>
<td>20%</td>
<td>19%</td>
<td>17%</td>
<td>23%</td>
<td>20%</td>
</tr>
<tr>
<td>Have enough money</td>
<td>37%</td>
<td>40%</td>
<td>38%</td>
<td>35%</td>
<td>37%</td>
</tr>
<tr>
<td>Have some extra money</td>
<td>20%</td>
<td>23%</td>
<td>24%</td>
<td>24%</td>
<td>23%</td>
</tr>
<tr>
<td>Well-off</td>
<td>21%</td>
<td>18%</td>
<td>18%</td>
<td>16%</td>
<td>18%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>
Denomination within Region
(by respondent)

North Bay
- Orthodox: 2%
- Conservative & Reconstructionist: 17%
- Reform: 43%
- Other Denomination: 3%
- No Denomination: 1%

San Francisco
- Orthodox: 3%
- Conservative & Reconstructionist: 6%
- Reform: 40%
- Other Denomination: 2%
- No Denomination: 15%

Peninsula & South Bay
- Orthodox: 3%
- Conservative & Reconstructionist: 2%
- Reform: 37%
- Other Denomination: 4%
- No Denomination: 35%

East Bay
- Orthodox: 3%
- Conservative & Reconstructionist: 4%
- Reform: 39%
- Other Denomination: 13%
- No Denomination: 47%
Shabbat Meal within Region
(by respondent)

<table>
<thead>
<tr>
<th>Region</th>
<th>Sometimes or Regularly</th>
<th>Rarely or Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Bay</td>
<td>26%</td>
<td>74%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>30%</td>
<td>70%</td>
</tr>
<tr>
<td>Peninsula &amp; South Bay</td>
<td>28%</td>
<td>72%</td>
</tr>
<tr>
<td>East Bay</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>
Yearly Jewish Cultural Event Attendance within Region (by respondent)

North Bay: 39% Never, 32% Once or Twice, 6% A few times, 7% Many Times
San Francisco: 29% Never, 32% Once or Twice, 7% A few times, 5% Many Times
Peninsula & South Bay: 33% Never, 39% Once or Twice, 5% A few times, 23% Many Times
East Bay: 40% Never, 32% Once or Twice, 7% A few times, 23% Many Times
Seder Attendance within Region
(by respondent)

North Bay
- Always: 43%
- Usually: 23%
- Sometimes: 20%
- Never: 15%

San Francisco
- Always: 35%
- Usually: 19%
- Sometimes: 24%
- Never: 21%

Peninsula & South Bay
- Always: 34%
- Usually: 13%
- Sometimes: 24%
- Never: 30%

East Bay
- Always: 34%
- Usually: 17%
- Sometimes: 26%
- Never: 22%
Close Jewish Friends within Region
(by respondent)

North Bay
- All or Almost All: 37%
- Most: 19%
- About Half: 15%
- Some: 3%
- Few or None: 3%

San Francisco
- All or Almost All: 27%
- Most: 22%
- About Half: 19%
- Some: 3%
- Few or None: 3%

Peninsula & South Bay
- All or Almost All: 39%
- Most: 19%
- About Half: 13%
- Some: 5%
- Few or None: 4%

East Bay
- All or Almost All: 37%
- Most: 20%
- About Half: 13%
- Some: 18%
- Few or None: 25%
Race & Ethnicity within Region
(by household)

North Bay: 80% Jewish households with people of color, 20% Other households
San Francisco: 77% Jewish households with people of color, 23% Other households
Peninsula & South Bay: 72% Jewish households with people of color, 28% Other households
East Bay: 75% Jewish households with people of color, 25% Other households
Race & Ethnicity within Region
(by respondent)

- **North Bay**: 14% Respondents of color, 86% Other respondents
- **San Francisco**: 11% Respondents of color, 89% Other respondents
- **Peninsula & South Bay**: 16% Respondents of color, 84% Other respondents
- **East Bay**: 16% Respondents of color, 84% Other respondents