For Jim Koshland, Jewish continuity is not an abstract idea. It is a generation to generation commitment to the values and practices of his parents and grandparents.

“It was made clear to us that we were lucky and that we weren’t special... that we had to give back,” said Jim. “And it wasn’t just writing checks. You needed to get personally involved.”

Jim has been personally involved in Jewish organizations for decades, beginning with the Federation, which his grandfather and uncle helped found, and which he eventually led as Board Chair. Since then, he has chaired the Federation’s Centennial Campaign, raising more funds than any other chair in Federation’s history. As of June 30, approximately $203 million has been raised from 347 donors, enabling the Federation’s endowment fund to help meet the Jewish community’s unforeseen future needs.

Jim’s Federation tenure has given him a unique perspective on the sustainability of our community. “It is so important because Centennial campaign funds are dollars in perpetuity that provide both a long-term stream of income while also being there for emergencies. In order to secure and keep our endowment strong, there are a few things we need. First, are good people and great leaders. Second is a good cause. And finally, I think it’s important to realize that legacy giving is different. It takes longer to commit because the legacies we want to leave are precious.”

Jim’s other board service including American Jewish World Service, Jewish Senior Living Group, Jewish Vocational Services, Taube Koret Campus for Jewish Life, American Jewish Joint Distribution Committee (JDC), among others, has given him a unique perspective on the prospects for this Jewish community. Despite the crushing impact of COVID-19, where to date, over $16 million* in Federation endowment funds have been allocated in response to the crisis, Jim believes that we will find a way to adapt and grow. “I think that people in these times will be drawn into what they care about. Jewish values and continuity are really important, and people want to be part of that.”

The Federation and the community are deeply grateful to Jim, who as his predecessors before him, continues to practice what the Talmud states—As my forefathers planted for me, so too shall I plant for my children—constructing a path forward for the benefit of all those yet to come.

*As of July 7, 2020
Women today are taking on increasing philanthropic leadership roles along with their political, entrepreneurial, and cultural leadership. Establishing a Lion of Judah Endowment (LOJE) ensures a gift that will continue into the future—l’dor v’dor—from generation to generation. As of 2019, 4,500 Lions of Judah in North America raised $620 million—leaving a significant legacy to safeguard the values they hold dear. These funds will help provide both for the anticipated and unexpected needs of the future through a gift each year in the donor’s name to the Federation’s Annual Campaign in perpetuity.

The community thanks the following local Lions of Judah for their commitment:

- Betty Denenberg Adler
- Ann L. Bear z”l
- Lenore Bleadow
- Stephanie Block
- Judy Gold Bloom
- Doris Lieb Blum z”l
- Annette Dobbs z”l
- Barbara A. Farber
- Eleanor Fraenkel z”l
- Miriam J. Gauss
- Jane Blumberg Goldberg z”l
- Adean Golub
- Nancy Grand
- Susan Hamlin
- Barbara Kaufman
- Phyllis Koch z”l
- Bernis E. Kretchmar
- Rosanne Levitt
- Eva Lokey z”l
- Fern Elizabeth Lowenberg z”l
- Marlyn G. McClaskey z”l
- Susan Mirbach
- Eleanor Myers
- Leah Noher
- Karen Kaufman Perlman
- Joyce Rifkind
- Sheri L. Robbins
- Barbara C. Rosenberg
- Carol Saal
- Dorothy Saxe
- Janet A. Schultz z”l
- Carol Schussler
- Joelle Steefel
- Dana Shapiro
- Susan Sorkin
- Marlene W. Stein
- Anne F.A. Steirman
- Valli Benesch Tandler
- Mary Ann Tankin
- Ruthellen Toole
- Carole Traeger
- Dorothy R. Vogel z”l
- Carol Weitz
- Kathy Roberts Williams
- Rhoda Wolfe
- Alanna Zrimsek

Carol Weitz needs to be passionate about an organization’s mission and feel a personal connection to it when determining where to invest her time, money, and energy.

For Carol, these are the two deciding factors on where to invest among many deserving causes.

“The Federation’s mission is broad and enables funds to reach many diverse, important programs in our community, Israel, and around the world.”

Carol divulged that many of her most rewarding projects were those that fostered participation. “It’s not just financial support but the opportunity to know and understand the leadership of the organization and its team members. Working on Endowment and Leadership Development committees at the Federation has truly broadened my circle of friendships.” Some of those friends include iconic Jewish community leaders like Ann Bear z”l, Doris Blum z”l, Judith Chapman z”l, Arthur Zimmerman z”l, and Adele Corvin.

It is with their encouragement that Carol agreed to serve on the Federation’s Board and as Women’s Philanthropy president, where she helped raise critical funds and stewarded future generational involvement. “I participated in a Women in Leadership program several years ago which partnered us with younger females with whom I’ve stayed in touch and mentored over the years. It’s important to show them that they are never too small to make a big difference, whether it’s to dream, to participate, or give a gift.”

Equally important to Carol was establishing her Lion of Judah Endowment (LOJE), endowing her Federation annual gift in perpetuity, enabling her to provide support each year for her cherished Bay Area and global Jewish community. Her empathy and generosity stem from her own home, where it was instilled “to share what we have, no matter what the amount.”

Create a LOJE by using any type of asset or gift plan, including a bequest, life insurance, cash or appreciated assets (common stock, business interests, real estate or bonds). Your gift will be invested ensuring that the income produced supports a Federation Annual Campaign gift in your name each year. Contact SindyC@sfjcf.org or call 415.512.6232.
The American south of Steven Fayne’s youth wasn’t particularly “good for the Jews.” In fact, growing up between Jacksonville, Florida and Nashville, Tennessee left him feeling a bit uncomfortable about being Jewish. “I grew up in a Conservative home, and I had my bar mitzvah but to be honest, with all the anti-Semitism, I didn’t have such positive feelings about being Jewish.”

And then came the Federation. “In the early 80s, I got involved with Federation and went on a young leadership trip to Israel. And that turned me around… I became proud to be Jewish. And I came back and started getting active in the community.”

That’s an understatement. When Steven and his wife, Bunny, moved to the Bay Area in 1992, his involvement with Federation and other Jewish organizations soared to another level. In addition to serving as Federation Treasurer for two administrations, and on the Capital Planning Committee and Endowment Committee, he has become an enthusiastic supporter of the Jewish Campus for Senior Living (where he is a board member), the Jewish Film institute, and the Joint Distribution Committee. He even came full circle with his relationship to the south, helping to build the first Hillel House at his alma mater, Vanderbilt University.

Buildings are a passion for Steven. He is a Principal of Align Finance Partners and a nationally recognized leader in multifamily affordable housing. And he has shared much of that expertise with the Federation to the great benefit of the Bay Area Jewish community.

“When it comes to his Centennial Legacy and personal philanthropic priorities, Steven is concrete, almost literally. “I’m a bricks and sticks guy. And I wanted to contribute to any Jewish institution that needed money to build or rehabilitate a facility. So, our money is restricted to use for tangible things that would stand the test of time.”

Steven’s commitment to assuring a safe and vibrant Jewish future in the Bay Area, across the country, in Israel and around the world is rooted in an abiding love for the Jewish people. “I love being Jewish. I love being around Jews and I want to see the culture continue. That is what is important to me. The continuation from this generation to the next.”
The following generous donors have left legacy gifts, made formal Centennial commitments in writing, or established permanent funds since the beginning of the Federation’s Centennial year in 2010. Also included are those individuals who have reaffirmed their intention to include the Federation in their estate plan.

**PACESETTERS**
$20,000,000 & above
Ted & Dianne Taube

**VISIONARIES**
$10,000,000–$19,999,999
Barbara & Gerson z”l Bakar
Helen & Sanford Diller z”l
Marcia & John Goldman
Janet & Albert Schultz z”l
Helen Sarah Steyer
Patty Wolfe z”l

**BUILDERS**
$500,000–$999,999
Ethne & William Auslen z”l
Alvin H. Baum, Jr.
Stephanie Block
Joe & Nancy Blum
Marian & Allan z”l Byer
Libi Cape
Leonie J. Darwin z”l
Marion & Jack Euphrat z”l
Nanette & Richard Freidland
Mimi & Arthur z”l Gauss
Chris & Warren Hellman z”l
Phyllis & Harvey Koch z”l
Mark & Debra Leslie
Joan R. & Howard H. Mechalovitz z”l
Phyllis & Stuart z”l Moldaw
Eleanor & Laurence z”l Myers
Mildred & Jeremiah Nissim z”l
Catherine & Michael Podell
Barbara & Richard Rosenberg
Dorothy & George z”l Saxe
Ruth & Donald z”l Seiler
Lloyd & Lassie Ulman z”l
Anita & Ronald Wornick

**GREAT GIVERS**
$250,000–$499,999
In honor of Congregation Rodef Sholom
Barbara & Jerry Bentkowski z”l
Riva & David Berelson, in memory of Gita & Henry Baigelman z”l
Amy & Matt Berler
Lois Briskin Memorial
Designated Philanthropic Fund
Phyllis & David Z. Cook
Dana Corvin & Harris Weinberg
William z”l & Adele Corvin
Joan & Charlie Davis
Leslee & Wayne Feinstein
The Daniel & Sandra Feldman Family Fund
Saul A. Fenster z”l
Richard Fiedotin
Nathan J. & Virginia H. Friedman z”l

Donny & Janie Friend
Peter & Luz M. Frohwein z”l, in memory of Hans & Flore Frohwein z”l
Marianne Goldman z”l
Olga & Stanley Goldsmith z”l
James Heeger & Daryl Messinger
Douglas M. & Mary E. Heller z”l
Rachelle Hirshlo z”l
Sonya & Stephen Hurst
Lee z”l & Martin Katz
Barbara & Ronald Kaufman
Rachel & Wilfred Kay z”l, in memory of Peisach & Sara Katz, & their children, Shalom, Shimon, Sima, Lea, Rachel, & Benjamin z”l
Emil Knopf
Adele & Don Langendorf
Marvin Langsam z”l
Alvin & Rosanne Levitt
Galina & Lev Leytes
The William & Fern Lowenberg Family
Larry & Gladys Monroy Marks
Diane & Robert Neuhaus Scholarship Fund
Robert & Jan Newman
Barbro & Bernard Osher
Karen & Brian Perlman
Shirley & Robert z”l Raymer
Joyce & William Remak z”l
Sheri & Paul Robbins
Alan & Susan Rothenberg
George Sarlo
Seligman Family Foundation
Albert A. Shansky z”l
Dana & Gary Shapiro
Abra & Jordan Sills
Joelle Steefel & Jennifer Spitzer Family Fund
Howard M. Steiermann
Marlene & Marty Stein
Anne & David Steinman
Harold Stoll z”l Family Fund
Edward R. Stolman z”l
Ruthellen & Monte z”l Tooze
Carole & Norm Traeger
Charles & Barbara Weiss
Paul & Barbara Weiss z”l
Carol A. Weitz
Howard & Lisa Wender
Maurice D. White z”l
Sheldon & Rhoda Wolfe
Diane & Howard Zack
Hanna Zeidler-Jassman z”l
Mary & Harold Zlot

**CENTENNIAL LIVING LEGACY SOCIETY**
Up to $249,999 permanent funds, reaffirmed commitments at all levels or amount unknown
Anonymous (21)
Dr. Bernard S. Aarons D.D.S. z”l
Don Abramson
Betty Denenberg Adler
Hyman Agid z”l
Maimoon M. Ahmed
Jeanne & Philip Alper z”l
Beverly z”l & David Altman
Edith & Peter Altman z”l
Hilde & Alfred Amkraut z”l
Robin Carolz z”l
Millie & Aron Aronovsky z”l
Dr. Kenneth J. Arrow z”l
Marion Bacciocci z”l
Yetta & Morris Bach z”l
Ralph & Estelle Bardoff z”l
The Barlow Family
Keith P. Bartel z”l
Jack Beckerman z”l
Fritzi Benesch z”l
Daniel Benven z”l
Annette M. Berger
Aline & Warren Berl z”l
Jean Katherine Bernstein z”l
Eleanor & Gerald Besson
Crownie & Martin Billik
Lenore Kay Bleadon
Judy Gold Bloom
Betty & John Blumlein z”l
Aviva Shiff Boeckert
Michael Borris
Jerome & Dolores Braun
Margot E. Braun z”l
Dorothy & Arnold Breit z”l
Arthur & Lucille Brown z”l
Steve Brown
Martin & Geri Brownstein
Neila & Linda Brownstein
Lynn Burrows Bunim
Jane & Sumner Burrows z”l
Irving David Caplan z”l
Ruth Carolyn z”l
Helene H. & Frank J. Catz z”l
Arthur Cerf z”l
Edith & Norman Coliver z”l
Robert F. Cowan z”l
Geraldine Crane z”l
Dr. Elaine Dallman z”l
Reene & Ervin Delman z”l
Centennial Donors: A Legacy of Generosity

The following generous donors have left legacy gifts, made formal Centennial commitments in writing, or established permanent funds since the beginning of the Federation’s Campaign. If your name has inadvertently been omitted from the list of Centennial donors who intend to leave a legacy to the Jewish Community Federation and Endowment Fund, our sincere apologies.

Of their intention to make a legacy gift, are invited to reaffirm their commitment now to join the Centennial Pledge to leave a legacy to the Jewish Community Federation and Endowment Fund, our sincere apologies.

List information as of August 31, 2020

Margo & Robert Derzon z”l
Annette Dobbs z”l
Edith & Benjamin Dorfman z”l
Donald Drapkin z”l
Dr. Ronald S. Dunn
Maxyne Earl z”l
Dr. Jack & Seena Elfant z”l
John L. & Linda L. Elman
Barbara & Jeff Farber
Wesley z”l & Bonnie Fastfi
Sylvia & Michael z”l
Felsenstein
Doris & Donald z”l
Fisher
Louis & Janet Fisher z”l
Dr. Martin Fleishman z”l
Susan & David Folkmann
Eleanor z”l & Albert Franekel
Lilli & Max Frank z”l
Nanci & Gary Fredkin
Isabelle & Edgar Freuder z”l
Mara & Rudolph Friedman z”l
Rebecca & Seymour z”l
Louise H. Ginsburg z”l
Dr. Abraham & Natalie Goetz z”l
Jane Blumberg Goldberg z”l
Sylvia & Captain Walter Goldenrath z”l
Eric B. Goldman
Kurt Goldstrom z”l
Adean Golub
Rabbi Marvin Goodman &
Deborah Kalmus
Kurt Goldstrom
Diane & David Gould
Doris Livingston Grasshoff z”l
William & Frances Green z”l
Harold P. Greene
Lorene & Samuel Greenblatt z”l
Flora Greenhoot z”l
Charles P. Gresham z”l
Daniel Grossman &
Linda Gerard
Judith Grossman z”l
Eleonore Gruenebaum
Era z”l & Guenter E. Gruschka
Dr. & Mrs. Melvin Gunsburg
Peter Haas, in memory of his
parents, Ernst & Helen Haas
z”l of Portland, OR
Susan Hamlin
Helen z”l & Arthur Hausman
Phyllis C. Heffand
Ida G. Hodes z”l
Gerald Hoytt z”l
Dr. Alex & Bernadette
Inkeles z”l
Robert & Lois Jacob z”l
Barbara R. Jacobs
Phyllis & Alvin Janklow
Ellen & Robert Jasper
Raymond Kaliski z”l
Dorothy & Harry Kallberg z”l
Joel Kamisher
Rosemary & Daniel Kaplan, in
memory of Lisabeth Kaplan z”l
Tom & Kendra Kasten
Isabel F. Kaufmann z”l
Allen & Hannah King
Vivian & Sidney
Königsberg z”l
Peter z”l & Carol Kornfeld
Stephanie & Morris z”l
Krantz
Bernis & Larry Kretchmar
Linda & Frank Kurtz
Virginia Ladensohn z”l
Jack Langsam z”l
Albert Leaver z”l
Maryan Lebell z”l
J. B. Leibovitch & Judy Chud
Warren G. Lefort
Joseph J. Levin
Lenore & Lewis B. z”l
Levin
Fred & Yvonne Levy z”l
Harold & Phyllis Levy z”l
Janet Lewis z”l
Lucille & Henry z”l
Libicki
Mel & Betty Lichtman z”l
Greta & Eric Livingston z”l
Eva T. Lokey z”l
Margit Lowenstein z”l
Hans Lowhurst z”l
Caroline & Brian Lurie
Lois & George Maisels z”l
Abraham Malaster z”l
Susan & Jay Mall
Elie & Gerry Marcus z”l
Marlyn G. McClaskey z”l
Barbara J. Meislin /
Purple Lady Fund
Allen & Cecilia Meyer
Frank G. Meyer
Erika Miller z”l
Susan & Bill Mirbach
Ruth Morse z”l
Milton Mosk
Judith Moss
Charlotte Newman z”l
Leah Noher
Adele R. Passalacqua
Helen & Milton Pearl z”l
Rose Penn z”l
Herbert & Frances Perkins z”l
Frances Pivnick z”l
Lilly Radcliffe z”l
Ingeborg & Leonard Ratner z”l
Cecil P. Reeves z”l
Joyce Baker Rifkind
Caryl Lancet Ritter
Gloria & Milton Roberts z”l
Jerome Robinson
Miriam & Eddie Robinson z”l
Samuel Rodetsky z”l
Norman Rogers z”l
Patricia & Robert Ronald
Ray H. Rosenman z”l
Gerald B. Rosenberg z”l
Marjorie S. Rosenthal z”l
Maureen & Paul Roskopf
Lotte Ross z”l
Luba R. Ross
Barbara & Julius Roth z”l
Lottie L. & David T.
Rothschild z”l
Esther Rubin z”l
Phyllis Rubinstein z”l
Ellen & Jerry Saliman
Wendy Croft Salinsky z”l
Ethel Salwen z”l
Howard R. Samuel z”l
Loren & Shelley Saxe
Gail Schlachter z”l
Adrienne & Norman Schlossberg
John R. Schwabacher
In Memory of
Gerald Selitzer z”l
Alice & Bill Russell Shapiro
Grace Shulman z”l
Nathan z”l & Rebecca Siegel
Harry & Juliette Silver z”l
Edward Silverberg z”l
Alice & Daniel Simon z”l
Esther & Richard Sirinsky
Emily Skolnick z”l
Mildred Snitzer z”l
Joanne W. Sobel z”l
Vivian Solomon z”l
Frank Solomon, Jr. z”l
Valerie Sopher
Susan Wander Sorkin
Paul Spitz z”l
Walter R. Steinberg z”l
Ruth S. Steiner z”l
Elise M. Stevens z”l
Jennifer Stocek
Anne Strauss
Dr. & Mrs. Irving B. Tapper z”l
Herman P. & Sophia Taubman
Philanthropic Fund
Isabelle & Lawrence
Tomsy z”l
Charlene & Sid z”l
Tuchman
Gertrude Vederoff z”l
Dr. Walter & Dorothy R.
Vogel z”l
Myron & Jerrie Rubenstein
Wacholder z”l
Joseph z”l & Kathi Wahed
Thomas L. Waite z”l
Marilyn Waldman
Alfred & Lee Weber z”l
Esther Y. Wedner
Lewis & Helen Weil z”l
Margot & Ernest Weil z”l
William & Roschelle
Weinman z”l
William & Arden Weinberg z”l
Michael S. Weinberger z”l
Dr. Raymond L. & Marilyn K.
Weisberg z”l
Otto & Idel z”l
Weiss
Suzanne H. Weiss z”l
Malka Weitman & Eric Strauss
Erna & Herman Wertheim z”l
Frederic Whitman z”l
Gail Wilensky
Kathy Roberts Williams
Joseph & Doris Willingham
Celina (Basia) & Jacob
Wisniewski z”l
Gerda Wodlinger z”l
Margaret & Martin Zankel
David R. Zemansky z”l
Rosalie Zemansky z”l
Mark Zitter &
Jessica Nutik Zitter
Alanna Zirnesek &
Morton Levin
Z"l – Zichrono Livracha, of
blessed memory
Barney Osher and John Pritzker don’t have a lot of time to worry about the sort of legacies they want to leave for the Jewish community and the world. They’re too busy creating them.

The roots of Barney’s legacy began while working in the family business in Biddeford, Maine. “My father came from Russia and opened a hardware store, and each of us worked there as we grew up,” he said. “And in those days, they didn’t have organized Jewish agencies. We just had these guys dropping in with beards and black hats, asking for money to help people in need. So my father would give a dollar or two, and I could see how it could make a difference. If somebody needed something, you’d give. And that’s all there was to it.”

But in fact, there was much more to it. That seed of philanthropy planted over 80 years ago has grown into a lifetime of giving from Maine to San Francisco. Through the Osher Foundations, Barney and his wife Barbro have donated millions in support of education, the arts, medicine, and the Jewish community. In addition to providing significant financial resources, Barney also lent his leadership and time to chairing the Federation’s Endowment Fund, and contributed to major projects such as the Osher Jewish Community Center in Marin, stepping up early to help in every Jewish communal emergency.

The center of that focus for Pritzker has been humanitarian and social causes including mental health and healthcare, environmentalism, the arts, and the wellbeing of the Jewish community. Toward that end, John currently sits on the board of Osher’s Foundation alongside such Federation stalwarts as Laura Lauder, David Agger and Phyllis Cook.

Like Barney, John has given thousands of hours and millions of dollars to the causes he believes in. Both serve on the Centennial Campaign committee. And like Barney, John takes his philanthropy quite seriously, but not himself. “Why did I take on the role of Federation President? Temporary leave of my senses,” he joked. “But the truth is I was sitting on the bench when they needed somebody, and while I’ve always been more comfortable giving money than raising money, as it turned out, I was pretty good at it.”

To understand why John provides leadership in the community, you don’t need to search for rabbinic explanations. You only need to know the rules that all scouts live by: “Listen, you just want to leave the campground better than you found it.”

Similarly, Barney, who has pledged to donate the majority of his wealth to philanthropic causes, humbly summarized his reasons for deciding to give it all away. “There comes a point in your life when you say I’ve got so much, and I can’t take it to the grave with me so I might as well do some good with it.”

Barney and John have spent their decades-long friendship inspiring one another to support the Jewish and general community they both love so much. In so doing they have become role models for generations to come.

“Barney has been a mentor to me for over 30 years, and he taught me everything I know about philanthropy. Most importantly, focus, focus, focus.”

— JOHN PRITZKER
The Book of Life: A Road Map for Generations to Come

The Book of Life is a stunning work of art that houses a unique treasury of testimonials from local donors, recording their ideals and motivations for keeping our Jewish community strong and healthy.

Designed by renowned Bay Area artist Joseph Goldyne, the book is prominently displayed in the Federation’s building at 121 Steuart Street in San Francisco. All Centennial donors are invited to compose messages that will permanently document the personal thoughts, stories, and values that deepened their Jewish identity and inspired their philanthropy. Along with being included in the Book of Life, donors who have made commitments of $250,000 or more have their names inscribed on Jerusalem stone in the artistically crafted Wall of Honor, located in the Federation’s lobby.

Dan Safer, President & CEO of Prado Group and former chair of the Federation’s Endowment Committee

Invest in the Jewish Future

Create a legacy tailored to your special interest and needs.
One way to ensure that your annual Federation gifts live on in perpetuity is to establish a Perpetual Annual Campaign Endowment (PACE) or a Lion of Judah Endowment (LOJE). You can also establish or add to a special purpose fund in an area of importance to you. Perhaps you would like to make a gift to the Federation’s endowment for seed projects or emergencies, or create another fund that will meet the future needs of the community.

Choose your gift vehicle. The simplest and most common way to make a legacy gift is through a bequest, which is a gift from your will or trust. Another vehicle—with great tax advantages—is your retirement plan (401(k) or IRA). To benefit from additional income during your lifetime, consider a charitable gift annuity or a charitable remainder trust. Life insurance, gifts of real estate, or other appreciated property are also options that may provide significant tax savings.

Contact us. You can reach us at 415.512.6232 to have a confidential conversation about your philanthropic and estate planning goals.
The Wall of Honor is the centerpiece of the Federation’s lobby and stands as an enduring tribute to the Centennial donors’ extraordinary generosity, recognizing those individuals and families whose gifts begin at $250,000. The individual Jerusalem stones in the sculpted wall allow new donors to be added and celebrated each year.