Your Centennial Legacy Society, FALL/WINTER 2023

Leadership Matters: Timeless Values, New Strategies

For more than a century, the Jewish Community Federation and Endowment Fund has been a central address serving the needs of the Jewish community in the Bay Area, Israel, and around the world. As in the past, the Federation is adapting to meet current challenges and embrace the needs and opportunities that will shape our generation's shared journey.

The Federation recently completed a new strategic plan that sets it on a groundbreaking path—establishing the Federation as a center for Jewish philanthropy. Rooted in Jewish values—*kehilla* (building community), *tzedakah*, (taking care of the needy), *tzedek* (pursuing justice), and *tikkun olam* (repairing the world), the Federation will serve as a community foundation, the kind of 21st-century organization that our community needs it to be, responsive to the issues of our time.

This new direction leverages the Federation's largest asset, the Endowment Fund, with over \$2.3 billion in assets in donor-advised funds, supporting foundations, the Unrestricted Endowment, and over 400 restricted endowed funds. The Federation is capitalizing on its strengths—in philanthropy advisory services, collaborative philanthropy, grantmaking, advocacy, research, community programs, and as a convener—to mobilize more assets to catalyze change, nurture new ideas, and positively impact the Jewish community. To do this, annual fundraising, and the Centennial Campaign—which has raised \$225M to date in endowed funds—will continue to play a critical role for years to come.

"I am excited and optimistic about the Federation's new strategic direction. Change is hard, but the time is ripe for the Federation to adapt to the new philanthropic landscape. I am equally excited about Federation's leadership and have faith that the new plan sets the organization on the right course."

- John Pritzker, Federation Past President



"The Endowment has been built over many decades as a permanent source of funding for emergencies like the ones we're experiencing right now in Israel and Ukraine, as well as to support ongoing community needs and emerging opportunities," said Jamie Weinstein, Federation Endowment Committee Chair. "The goal of our new strategy, which includes a strong Centennial Campaign, is to ensure the Federation is efficient and effective—in order to continue playing a critical role in Jewish life throughout the Bay Area, Israel, and beyond for generations to come."

Last year alone, the Federation granted and loaned more than \$245 million, making it one of the largest grantmakers and the single largest funder of Jewish causes in the state of California. Joy Sisisky, Federation CEO, shared, "Over time, the community can expect to see more grantmaking to Jewish and secular causes, impact investing opportunities, giving circles and ways to engage with other community members, as well as the chance to work together to build a strong, vibrant, and thriving community."

In Federation Board Chair Eileen Ruby's words, "The Bay Area is a center for innovation. The new strategic plan taps into that creativity to make Federation a center for Jewish philanthropy, using multiple philanthropic tools to serve the Jewish community of today and the next century."



Gladys Monroy and Larry Marks: The Art and Science of Giving



They met on vacation in Hawaii. The setting was perfect. A tropical paradise. Surrounded by breathtaking natural beauty, they spoke for the first time. And soon after, their conversation turned to their love...of science.

Strange though that seems, in retrospect, it makes perfect sense. Gladys was an assistant professor of biochemistry at the time, and Larry was quick to reveal that before venturing into the world of Silicon Valley real estate, he was a chemist and self-described "lab rat." Their conversation flowed effortlessly that day, and eventually carried over to their wedding day. And though several decades have passed, their chemistry still goes far beyond chemistry.

They are a powerful team. Larry became a prominent Bay Area real estate investor. Meanwhile, Gladys went to law school, became a partner at Morrison & Foerster (in a record-breaking three years), and rose to be one of the country's top patent and intellectual property attorneys. And while their professional accomplishments are extraordinary, the philanthropic work they do together is just as impressive.

Their philanthropic passions are wide-ranging, from science to the arts. The extensive list of Jewish and broader community nonprofits they support, many through their Federation donor-advised fund, includes organizations ranging from the San Francisco Campus for Jewish Living, Jewish Family and Children's Services, and the United States Holocaust Memorial Museum to the San Francisco Symphony, the National Wildlife Federation, and AMFAR.

Additionally, Larry, a 13-year cancer survivor, serves on the board of The Second Opinion, which provides California cancer patients free second opinions. Gladys serves on the board of Cancer Commons, which offers patients actionable information to help them make informed decisions on their treatment and is an American Association for Cancer Research trustee. They are dedicated supporters of the Weizmann Institute, where their lay leadership and financial support has contributed to many significant neuroscientific breakthroughs and, most recently, the establishment of the Monroy-Marks Integrative Center for Brain Disorder Research.

Larry and Gladys's philanthropic reach extends from the Bay Area to Israel and around the world, leaving a lasting impact. However, what truly sets their commitment apart is its enduring nature. In addition to their generous donations, Gladys and Larry have made a significant Centennial gift to bolster the Federation's unrestricted endowment. Their dedication ensures that their legacy of giving will continue to benefit the Federation and its vital work well into the future.

"This may sound cliché, but the truth is we get just as much as we give. We've met the most remarkable people through Federation, and feel privileged to be part of this community for all the good work it does... I can't see our lives without it."

Larry Marks

Emil Knopf: An Unbreakable Spirit of Giving

Emil Knopf was just a child when the German army invaded Poland. Forced to flee, Emil, his mother, and his sister survived by hiding in "forests and fields" for almost two years. Miraculously, they made it out alive. But their exodus from one nightmare only led to another: the pogroms of postwar central Poland impelled Emil to move to western Poland, France, and several Latin American countries before finally making it to San Francisco.

If anyone has the right to be selfish or at least preoccupied with his own well-being rather than the future of the Jewish community, it is Emil. And yet, when asked what matters most to him, Emil said the following:

"I just want to help out in any small way that I can to keep us going."

Emil's dedication to the Jewish people is humbling and inspiring. He has selflessly served and supported the community in a variety of capacities for decades, including but not limited to leadership positions in B'nai B'rith, the Contemporary Jewish Museum, the Jewish Community Library, Jewish Family and Children's Services, Hebrew Free Loan, the JCC of San Francisco, and Sinai Memorial Chapel as well as the Federation.

As part of his charitable legacy, Emil has established or added to several Federation endowment funds including the Holocaust Center of Northern California Fund, the Adath Israel Education Fund, the Leo Hills Memorial College Scholarship Fund, and the Knopf/Leichter Family Fund, which provides scholarships for Jewish college students involved in Jewish cultural and community life. In addition, he continues to support the general community through a number of non-profits.

Emil began his career as a teenager with Levi Strauss not long after arriving in the Bay Area with little money and less understanding of the English language. Over the next 45 years, he rose from his first job as a "gofer" to ultimately become their chief designer. But his connection to Levi Strauss extends far beyond an employer/employee relationship. It is also where his passion for philanthropy was ignited and where he was introduced to the Jewish Community Federation.

"They had a lot of Federation leaders and even presidents at Levi Strauss throughout the years," Emil said. Indeed, he befriended several members of the Haas family who further encouraged his general philanthropy and his particular commitment to the Federation. It's a commitment he continues to honor.



"The Federation is so important because it's a unifying factor in the community," Emil said, recollecting the "many, many years of Super Sundays" as well all the committees on which he joyfully served, "because we really engaged with the people we served."

His hope for today is that the kind of the grassroots engagement that drew him in all those decades ago can be continued. His hope for the future is that the Federation can "keep going" to meet the challenges of our future. His Centennial gifts are part of the many ways he is "helping out" to keep things going however he can. He is a role model and a profile in courage.

"My relationship with Federation goes back a long way. I did a lot of fundraising, and even chaired our campaign at Levi Strauss... And I still believe in Federation. And not just as a vehicle for distributing funds... At its best, Federation can be a true leader in the community."

Emil Knopf

Centennial Donors: A

The following have made legacy gifts, made formal Centennial commitments in writ year in 2010. Also included are members of the Federation's Living Legacy S

PACESETTERS

\$20,000,000 & above Tad & Dianne Taube

VISIONARIES \$10,000,000-\$19,999,999

Barbara & Gerson z"l Bakar Helen & Sanford Diller z"l Marcia & John Goldman Janet & Albert Schultz z"l Helen Sarah Steyer Patty Wolfe z"l

PILLARS \$5,000,000–\$9,999,999

Laura & Gary Lauder
Bob & Connie Lurie
Barbara z"l & John Osterweis
Jack & Carole Strauss z"l

GUARDIANS \$3,000,000–\$4,999,999

Jill & John z"l Freidenrich Eleanore Gruenebaum z"l Hilda & Manfred Namm z"l Rob z"l & Eileen Ruby Ellen & Raoul Wexberg z"l

SUSTAINERS \$1,000,000–\$2,999,999

Anonymous (2) Ann & Irwin Bear z"l Elizabeth Bing z"l Doris & Ben Blum z"l Helen C. Bulwik Libi Cape Michael Davis z"l John & Catherine Debs Meri & Joseph Ehrlich z"l Bunny & Steven Fayne Myrna z"l & Tom Frankel Robert z"l & Michelle Friend Nancy & Stephen z"l Grand Arnold A. Grossman z"l Tricia Hellman Gibbs & Richard Gibbs Carolen & Douglas Herst Maurice Kanbar z"l Candee & Jack Klein

Cathy & Jim Koshland Harry, Ella, & Pearl Lapidaire z"l Stephen S. & Maribelle B. Leavitt Cindy & Steven Marion-Walker Judith Moss z"l Rosemarie & Alan Paul z"l John Pritzker & Mo Pritzker Lotte Ross z"l Carol & Harry Saal Jaclyn & Dan Safier Edward I. z"l & Judith A. Schutzman Elizabeth & Howard Shwiff Lisa Stone Pritzker Valli Benesch & Bob Tandler Dr. Ernest & Anna Thorn z"l In honor of Bert & Mary Ann Tonkin z"l Arthur Weil Beverly & Bernard Wolfe z"l In memory of Jim Wolfe z"l

BUILDERS \$500,000-\$999,999

Ethnea & William Auslen z"l

Stephanie Block Joe & Nancy Blum Marian & Allan z"l Byer Steven J. Cohen Leonie J. Darwin z"l Marion & Jack Euphrat z"l Jesse & Joan Feldman z"l Nanette & Richard Freedland Mimi & Arthur z"l Gauss Howard & Susan Geifman Chris & Warren Hellman z"l Alvin H. Baum Jr. z"l Frederick J. Isaac Phyllis & Harvey Koch z"l Mark & Debra Leslie Fred & Yvonne Levy z"l Joan R. & Howard H. Mechalovitz z"l Phyllis & Stuart z"l Moldaw Eleanor & Laurence z"l Myers Mildred & Jeremiah Nissim z"l Catherine & Michael Podell Barbara & Richard z"l Rosenberg Dorothy & George z"l Saxe Ruth & Donald Seiler z"l Hersh & Arna Shefrin Lloyd & Lassie Ulman z"l Dr. Marvin & Ilene Weinreb z"l Anita & Ronald z"l Wornick

GREAT GIVERS \$250,000-\$499,999

Anonymous (3) Dr. Bernard S. Aarons D.D.S. z"l Marion Bacciocco z"l David Becker & Ann Peckenpaugh Becker Barbara & Jerry Bentkowsky z"l Riva & David Berelson, in memory of Gita & Henry Baigelman z"l Amy & Matt Berler Louis Briskin Memorial Philanthropic Fund Phyllis & David Z. z"l Cook Adele & William z"l Corvin Dana Corvin & Harris Weinberg Joan & Charlie Davis Leslee & Wayne Feinstein The Daniel & Sandra Feldman Family Fund Saul A. Fenster z"l Nathan J. & Virginia H. Friedman z"l Donny & Janie Friend Peter & Luz M. Frohwein z"l, in memory of Hans & Flore Frohwein z"l Marianne Goldman z"l Olga & Stanley Goldsmith z"l Richard B. Gump z"1 James Heeger & Daryl Messinger Douglas M. & Mary E. Heller z"l Rachelle Hirstio z"l Sonya & Stephen Hurst Lee z"l & Martin Katz Barbara & Ron Kaufman Karen & Brian Perlman Rachel & Wilfred Kay z"l, in memory of Peisach & Sara Katz, & their children Sholom, Shimon, Sima, Lea, Rachel, & Benjamin z"l

Emil Knopf Adele z"l & Don Langendorf Marvin Langsam z"l Alvin & Rosanne z"l Levitt Galina & Lev Leytes The William & Fern Lowenberg Family Elizabeth Marcus z"l Larry & Gladys Monroy Marks Diane B. & Robert M. Neuhaus Scholarship Fund, in memory of Elza & Sigmund Neuhaus and Rachael & Irving Benjamin Robert & Jan Newman Barbro & Bernard Osher Shirley & Robert z"l Raymer Joyce & William Remak z"l Sheri & Paul Robbins In Honor of Rodef Sholom Alan & Susan Rothenberg George Sarlo Seligman Family Foundation Albert A. Shansky z"l Dana & Gary Shapiro Abra & Jordan Sills Joelle Steefel & Jennifer Spitzer Family Fund Howard M. Steiermann Marlene & Marty Stein Anne Steirman David Steirman Harold Stoll z"l Family Fund Edward R. Stolman z"l Sherman & Anne Strauss z"l Ruthellen & Monte z"l Toole Carol & Norm Traeger Charles & Barbara Weiss Paul & Barbara Weiss z"l Carol A. Weitz Howard & Lisa Wenger Maurice D. White z"l Sheldon z"l & Rhoda Wolfe Diane & Howard Zack Hanna Zeidler-Jassman z"l Mary & Harold Zlot

CENTENNIAL LIVING LEGACY SOCIETY

Up to \$249,999 permanent funds, reaffirmed commitments at all levels or amount unknown

Anonymous (21)
Don Abramson
Hyman D. & Helen Z. Agid z"l
Maimoona M. Ahmed
Jeanne & Philip Alper z"l
Beverly & David Altman z"l
Edith & Peter Altmann z"l

Hilde & Alfred Amkraut z"l
Helen & Milton Pearl z"l
Robert Charles Armstrong z"l
Millie & Aron Aronovsky z"l
Dr. Kenneth J. Arrow z"l
Marie Aslan z"l
Yetta & Morris Bach z"l

Sue & Ronald Bachman
Ralph & Estelle Bardoff z"l
The Barlow Family
Harry & Patty Battat z"l
Jack Beckerman z"l
Joseph & Joyce Behar
Fritzi Benesch z"l

Annette M. Berger
Aline & Warren Berl z"l
Jean Katherine Bernstein z"l
Eleanor & Gerald Besson z"l
Crownie & Martin z"l Billik
Lenore Kay Bleadon
Judy Gold Bloom

Jean & Richard Zukin z"l

Legacy of Generosity

ting, or established permanent funds since the beginning of the Federation's Centennial ociety who have reaffirmed their intention to include the Federation in their estate plan.

List in formation, as of November 2023

Jane Blumberg Goldberg z"l Betty & John Blumlein z"l Aviva Shiff Boedecker Michael Borrus Jerome & Dolores Braun Margot E. Braun z"l Dorothy & Arnold Breit z"l Arthur & Lucille Brown z"l Steve Brown Martin & Geri Brownstein z"l Neill & Linda Brownstein Lynn Burrows Bunim Jane & Sumner Burrows z"l Irving David Caplan z"l Ruth Carolyn z"l Helene H. & Frank J. Catz z"l Arthur Cerf z"l Edith & Norman Coliver z"l Robert F. Cowan z"l Geraldine Crane z"l Wendy Croft Salinsky z"l Dr. Elaine Dallman z"l Joel Kamisher Renee & Ervin Delman z"l Betty Denenberg Adler Margo & Robert Derzon z"l Annette Dobbs z"l Edith & Benjamin Dorfman z"l Donald Drapkin z"l Dr. Ronald S. Dunn Maxyne Earl z"l Dr. Jack & Seena Elfant z"l John L. & Linda L. Elman Barbara & Jeff Farber Wesley z"l & Bonnie Fastiff Sylvia & Michael z"l Felsenstein Doris & Donald z"l Fisher Louis & Janet Fisher z"l Dr. Martin Fleishman z"l Susan & David Folkman Milton Mosk z"l Eleanor & Albert Fraenkel z"l Lilli & Max Frank z"l Nanci & Gary Fredkin Isabelle & Edgar Freuder z"l Mara & Rudolph Friedman z"l Rebecca & Seymour Fromer z"l Ted Cutler z"l Louise H. Ginsburg z"l Dr. Abraham & Natalie Goetz z"l Sylvia & Captain Walter Goldenrath z"l Eric B. Goldman Kurt Goldstrom z"l Adean Golub

Rabbi Marvin Goodman &

Deborah Kelman

Ruth Gordon z"l Doris Livingston Grasshoff z"l William & Frances Green z"l Heather Sheridan Green & Matthew Green DC Aaron & Frances Greenberg z"l Lorene & Samuel Greenblat z"l Harold P. Greene z"l Flora Greenhoot z"l Charles P. Gresham z"l Daniel Grossman & Linda Gerard Judith Grossman z"l Erna z"l & Guenter E. Gruschka Dr. & Mrs. Melvin z"l Gunsberg Peter Haas, in memory of his parents Ernst & Helen Haas z"l of Portland, OR Susan Hamlin Lorry Lokey z"l Helen z"l & Arthur Hausman Phyllis C. Helfand Ida G. Hodes z"l Gerald Hoytt z"l Dr. Alex & Bernadette Inkeles z"l Robert & Lois Jacob z"l Barbara R. Jacobs Phyllis & Alvin Janklow Ellen & Robert Jasper Raymond Kaliski z"l Dorothy & Harry Kallberg z"l Rosemary & Daniel Kaplan, in memory of Lisabeth Kaplan z"l Tom & Kendra Kasten Isabel F. Kaufmann z"l Allen & Hannah King Joseph & Annabell Koerpel z"l Vivian & Sidney Konigsberg z"l Peter z"l & Carol Kornfeld Stephanie & Morris z"l Krantz Linda & Frank Kurtz Virginia Ladensohn z"l Jack Langsam z"l Albert Leaver z"l Maryan Lebell z"l Warren G. Lefort J. B. Leibovitch & Judy Chun Joseph J. Levin Lenore & Lewis B. z"l Levin Harold & Phyllis Levy z"l Janet Lewis z"l Lucille & Henry z"l Libicki Mel & Bettie Lichtman z"l Greta & Eric Livingston z"l

Eva T. Lokey z"l

Hans Lowhurst z"l

Margit Lowenstein z"l

Caroline & Brian Lurie

Lois & George Maisels z"l Abraham Malaster z"l Susan & Jay Mall Elie & Gerry Marcus z"l Melville Marx, Jr. z"l Marlyn G. McClaskey z"l Barbara J. Meislin / Purple Lady Fund Frank G. Meyer z"l Howard J. & Eleanor W. Miller z"l Erika Miller z"l Susan & Bill Mirbach Ruth Morse z"l Mark Moss & Lisa Braver Moss Charlotte Newman z"l Leah Noher Adrienne K. & Jay R. Oliff z"l Adele R. Passalacqua Joyce Pavlovsky Rose Penn z"l Herbert & Frances Perkins z"l Caryl Lancet Ritter Frances Pivnick z"l Lilly Radcliffe z"l Ingeborg & Leonard Ratner z"l Cecil P. Reeves z"l Ted & Valerie Reich Paul & Hilda Richards z"l Joyce Baker Rifkind Alex & Gertrude Roberts z"l Fund Gloria & Milton Roberts z"l Jerome Robinson z"l Miriam & Eddie Robinson z"l Samuel Rodetsky z"l Norman Rogers z"l Patricia & Robert z"l Ronald Herbert & Ilse Rosenbaum z"l Rav H. Rosenman z"l Gerald B. Rosenstein z"l Marjorie S. Rosenthal z"l Maureen & Paul Roskoph Keith P. Bartel z"l Barbara & Julius Roth z"l Lottie L. & David T. Rothschild z"l Esther Rubin z"l Phyllis Rubinstein z"l The Russell-Shapiro Family Ellen & Jerry Saliman Ethel Salwen z"l Howard R. Samuel z"l Loren & Shelley Saxe Gail Schlachter z"l Adrienne & Norman Schlossberg John R. Schwabacher In Memory of Gerald Seltzer z"l Daniel Benjamin z"l

Grace Shulman z"l Nathan z"l & Rebecca Siegel Harry & Juliette Silver z"l Edward Silverberg z"l Alice & Daniel Simon z"l Esther & Richard z" | Sirinsky Emily Skolnick z"l Mildred Snitzer z"l Joanne W. Sobel z"l Vivian Solomon z"l Susan Wander Sorkin Paul Spitz z"l Walter R. Steinberg z"l Barbara & Charles Stevens Elsie M. Stevens z"l Merna Strassner Sanford & Selma Tandowsky z"l Dr. & Mrs. Irving B. Tapper z"l Herman P. & Sophia Taubman Philanthropic Fund Olga Thein z"l Isabelle & Lawrence Tomsky z"l Charlene & Sid Tuchman z"l Gertrude Vederoff z"l Dr. Walter & Dorothy R. Vogel z"l Myron & Jerrie Rubenstein Wacholder z"l Joseph z"l & Kathi Wahed Thomas L. Waite z"l Marilyn Waldman Alfred & Lee Weber z"l Margot & Ernest Weil z"l Lewis & Helen Weil z"l William & Roschelle Weiman z"l William & Arden Weinberg z"l Michael S. Weinberger z"l Dr. Raymond L. & Marilyn K. Weisberg z"l Otto & Idell Weiss z"l Suzanne H. Weiss z"l Malka Weitman & Eric Strauss Erna & Herman Wertheim z"l Frederic Whitman z"l Gail Wilensky Kathy Roberts Williams z"l Celina (Basia) & Jacob Wisniewski z"l Gerda Wodlinger z"l Margaret & Martin Zankel Vera & Joseph Zatkin z"l David & Rosalie Zemansky z"l Mark Zitter & Jessica Nutik Zitter Alanna Zrimsek & Morton z"l Levin

z"l – Zichrono Livracha, of blessed memory

Create Your Jewish Legacy

For more than a century, the Jewish Community Federation and Endowment Fund has helped shape the contours of Jewish life in the Bay Area and overseas by responding to the many challenges and opportunities that arise.

By including a gift to the Federation in your plans, you can leave a permanent legacy for generations to come. Legacy gifts planned as part of the Centennial Campaign can create or add to Federation endowment funds—to become permanent sources of annual funding for the needs of tomorrow. You will be the reason the Jewish community can respond to emergencies, assure optimum care for those in need, initiate new programs tailored to the times, and build and support new facilities.

How would you like to leave your legacy?

The most common ways of leaving a legacy gift are:

 A gift in your will or trust: The most common way to plan a legacy gift is to specify a percentage, an amount, or the remainder of your estate. Provide this sample language to your estate planner:

To the Jewish Community Federation, 121 Steuart St., San Francisco, CA 94105, tax ID # 94-1156533 ("Federation"), I give [amount / percentage of my estate / the remainder of my estate] as a Centennial Campaign gift to be added to the permanent endowment funds of the Federation.

- Retirement account: Making the Federation a designated beneficiary can be an easy, tax-smart way to make a permanent difference. For pre-tax retirement accounts like a 401(k) or IRA, dollars that would incur income tax when left to heirs can be given to the Federation after your lifetime tax-free. Ask your retirement plan administrator how to make the Federation a primary beneficiary. Or, for couples, contact us for information on how to create your legacy with your retirement account after both your lifetimes.
- Life insurance: Ask your insurance provider how to make the Federation the beneficiary of a life insurance policy your family no longer needs. Or, donate the policy to the Federation during your lifetime and receive tax benefits.
- Donor advised fund: Designate the Federation as a beneficiary of your donor advised fund at the end of your lifetime. If you have an amount in mind, maintain that amount as a minimum balance in your fund.
- Life income gifts: Ask the Federation about charitable gift vehicles that pay you during your lifetime, provide tax benefits, and leave the remainder to the Federation.
- Current endowment gifts: Create a permanent source of funding for the Jewish community today. Gifts of stock or other property incur no capital gains tax, are eligible for a charitable deduction, and remove potentially taxable assets from your estate.

What do you want your Jewish legacy to be?

Centennial gifts allow you to decide on a gift purpose that perpetuates your values—and creates the most meaningful legacy for you and your family.

- Make your Annual Campaign gift continue past your lifetime by establishing a Permanent Annual Campaign Endowment (PACE) or Lion of Judah Endowment (LOJE).
 You can start a PACE or LOJE through your estate plan, or start building a fund now that extends your legacy into the future.
- Specify a field of interest and create endowed funding for an area that means the most to you. Examples include needs in Israel, financial aid for education, or assistance for seniors.
- Create a fund for the Jewish organizations that you would like to receive reliable annual support well past your lifetime.
- Provide the Federation with the most flexibility to help the community thrive and respond to future needs by leaving your gift to the Federation's Unrestricted Endowment, which enables the Federation to provide seed funding for innovative programs, respond to emergencies, support new building projects, and enable the community to thrive.



Contact us at 415.512.6250 or gpe@sfjcf.org, or use the enclosed reply card to have a confidential conversation.

If you already have the Federation in your plans, and you are not listed in this newsletter, please let us know using the contact information above. We would appreciate the opportunity to thank you and, if you wish, recognize you as a member of the Centennial Living Legacy Society during your lifetime.

Leadership Matters: In Memoriam



"We give financial and volunteer support to Jewish community endeavors, not just for ourselves, our children, and grandchildren, but for continued contributions to all mankind."

Richard RosenbergExtraordinary leader, prolific philanthropist, trailblazer

Richard touched countless lives with his kindness, generosity, and unwavering commitment to the causes he cared about. His impressive achievements in business and his service as a respected veteran are a testament to his character and dedication. With his wife of 66 years, Barbara, Richard generously supported local and global Jewish organizations, the arts, science and medicine, elderly care, young adults, and universities, among others. At the Federation, Richard served as Chair of the Endowment Committee, member of the Centennial Campaign Committee, Capital Planning Committee, and more. Recognizing his steadfast dedication, he was awarded the Federation's prestigious Robert Sinton Award for Distinguished Leadership.

Richard's gifted leadership and compassionate generosity leave a legacy that will inspire and enrich the Jewish community for years to come.



Hilda Namm

Born in Berlin, Hilda escaped Nazi Germany with her parents and brother to Shanghai. She met her husband Manfred, also a Holocaust survivor from Berlin,

after making her way to San Francisco. Hilda and Manfred enjoyed success in business, had two children, Evelyn and David, and were involved in the Jewish community. After Manfred's death, Hilda continued to run their businesses and philanthropy. Hilda was a generous and unassuming donor and leader in the Jewish community, even becoming a bat mitzvah at the age of 94. May Hilda's commitment to life and to the continuation of the Jewish people be a shining example for us all.

"Israel is very important to me because I lived through the Holocaust. I want to perpetuate the Jewish faith and ensure the future of Judaism, and I want to help needy people. I hope to achieve these goals through my gift to the Jewish Community Federation."



David Cook

Dedicated community member, entrepreneur, and mentor; a man of wisdom and integrity who was an unwavering supporter for his family, friends, and community.



Lorry Lokey

Businessman and philanthropist; gave large amounts for education, medical advances and the Jewish community in the Bay Area and Israel, channeling his success into transformative giving.



Albert Fraenkel II

Entrepreneur, philanthropist, and friend; dedicated leader of the Jewish community in Baton Rouge, including his synagogue and its Federation. His life was a testament to the

power of hard work, dedication, and selflessness.



Barbara Ravizza Osterweis

Accomplished artist, dedicated philanthropist, and beloved member of the Bay Area community. With her husband John, a great supporter of the Federation, education, the

environment, and the arts.

We also remember David Altman, Martin Billik, Geraldine Brownstein, Melvin Gunsberg, Lenore Levin, and Adrienne Oliff, all of blessed memory.

Federation would also like to recognize these Federation supporting foundation donors and leaders for their dedication to the Bay Area and global Jewish community.



Don Chaiken

A successful entrepreneur, philanthropist, and leader, Don played a pivotal role in advancing

Jewish institutions and the Bay Area residential landscape. Don and his beloved wife Carole z"I supported and led numerous organizations including the Jewish Federation and The Jewish Community Foundation of the East Bay. He had a passion for giving back, which he passed on to his daughters Jen, Dana, and Julie, and being a mentor to Jewish professionals and leaders. Don will be remembered for his intellect, caring nature, and dedication to making the world a better place.



Joseph Pedott

A renowned entrepreneur and philanthropist, Joe moved to San Francisco in 1958 and founded

an advertising agency before gaining fame as a marketing product and slogan mastermind. Through his Federation supporting foundation, Joe empowered low-income students in the Bay Area to pursue higher education and helped build Hillels throughout California. His integrity, coupled with determination, leaves a legacy that will support the most vulnerable in the future.



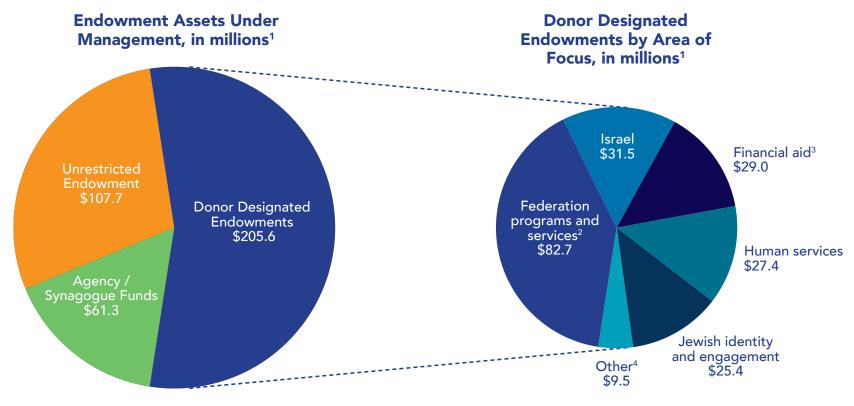
Gerald Friedkin

Family and business in that order—meant everything to Gerald. His approach to life was fully informed by Jewish

values, traditions, and the value of giving back to the community. Following in his parents and grandparents' footsteps, he dedicated his time, expertise, and resources to help the Jewish community thrive, focusing on his synagogue, Jewish education, and engaging the next generation. He held leadership roles at the East Bay Federation and other organizations for decades. Gerald will be remembered for his devotion to family, friends and the Jewish community.

Federation's Endowment Funds: An Overview

The Federation's Endowments, comprising nearly \$375 million in assets under management, granted over \$19 million in fiscal year 2022-23 to support the well-being of the Jewish community in the Bay Area and Israel. Grants ranged from providing financial aid for Jewish preschools, day schools, and camps to supporting the basic needs of vulnerable populations to arts and culture.



- 1. Based on 6/30/2023 fund balances
- 2. Annual Campaign, special programs, community grants
- 3. Jewish preschool, day school, and camp; Israel travel; college
- 4. Secular arts, culture, education, civil rights, and social justice

Impact Snapshot: Israel

The Federation manages more than \$31 million in endowment funds for the benefit of the people of Israel. In fiscal year 2022-23, Israel-focused endowment funds granted over \$1.5 million to organizations in Israel helping to resettle and acculturate new Israelis from diverse countries of origin including Russia, Ukraine, and Ethiopia; create equity, opportunity, and connections between Israelis across the social spectrum; and assist children and the elderly.

"In a matter of days, the Ukrainian teens in our absorption program who were embarrassed or reluctant to utter a Hebrew word started to toss words and phrases into their conversations. Instead of being a language of bureaucracy, Hebrew became the language of connection, games, group building, and self-expression."

– Dror Israel staffer

CENTENNIAL CAMPAIGN COMMITTEE

Jim Koshland, Chair

Gerson Bakar z"l
Adele Corvin
Steven Fayne
John Freidenrich z"l
John Goldman

Nancy Grand Stephen Grand z"l Jim Heeger Warren Hellman z"l Tom Kasten Ron Kaufman Laura Lauder Bernard Osher John Pritzker Richard Rosenberg z"l Alan Rothenberg
Dan Safier
Donald Seiler z"l
Roselyne Swig
Harold Zlot

JEWISH COMMUNITY FEDERATION AND ENDOWMENT FUND LEADERSHIP

Eileen Ruby, Board Chair Joy Sisisky, Chief Executive Officer Rebecca Randall, Chief Philanthropy Officer

